



Agenda

2008 Investment Advisory Academy

Monday, October 13th, 2008

FSC Securities Corporation and Advantage Capital Corporation

Atlanta, Marriott Marquis
 265 Peachtree Center Avenue, NE
 Atlanta, GA 30303

Marquis Ball Room A

1:00 pm - 2:00 pm	Economic Overview: Craig Callahan, DBA, Founder and President of ICON Advisers, Inc.
2:00 pm - 3:00 pm	Keynote Address: David Wessel, Economics Editor, The Wall Street Journal <i>The View From Washington: Where We've Been, Where We Are, Where We're Going</i>
3:00 pm - 3:15 pm	Break

	Growing Your Advisor Based Platforms Room: M301	Advancing Your Business Using Advisory Tools and Services Room: M304
3:15 pm - 4:00 pm	Russell Investment Group Paola Nealon, Manager Research Analyst <i>How Russell Researches Managers and Constructs Portfolios</i>	Prudential Investments' Wealth Mgmt. Solutions Daniel Daley, AIF Vice President <i>Articulating Your Value</i>
4:00 pm - 4:15 pm	Break	
4:15 pm - 5:00 pm	Genworth Financial Wealth Mgmt. Inc. Tom McCarthy, Regional Consultant <i>7 Essential Disciplines of Top Quartile Advisors</i>	Rochdale Investment Group Garrett D'Alessandro, CEO and President <i>Significantly Differentiate Your Investment Management Services For High Net Worth Clients</i>
5:00 pm - 5:15 pm	Break	
5:15 pm - 6:00 pm	Curian Capital LLC K. Shawn McCoy, VP Professional Development <i>Maximizing Your Profitability</i>	Brinker Capital Noreen Beaman, CPA, EVP of Strategic Planning <i>Don't Let Taxes Erode Your Clients Long-Term Investment Success</i>
6:15 pm - 7:30 pm	Reception (Atrium Level: A601-A602)	